

# CORPORATE SPONSORSHIP OPPORTUNITY



**Saturday October 12th, 2024**  
**Pine Hills, FL**

**Make a positive impact by  
sponsoring our 5K!**

**Join Butterfly Lifestyle in our mission  
to feed the community and provide  
access to a healthier lifestyle for all.**

## **BUTTERFLY**

**\$7,500 +**

- Co-branded marketing and advertising opportunity
- Prominent logo recognition at the start and finish line as presenting sponsor
- Prominent logo on race day shirts
- Most prominent logo on the banner at the event, named as presenting sponsor
- Prominent recognition in runner's packet insert and promotional items (provided by sponsor)
- Presenting sponsor recognition by emcee throughout race day and awards ceremony
- Reserved space for a corporate booth on race day
- Prominent recognition on all event advertisements (including race registration, posters, brochures, fliers, Email blasts, website, newsletter, and social media)
- 20 complimentary registrations

## **PLATINUM**

**\$5,000**

- Prominent logo recognition at the start and finish line as presenting sponsor
- Prominent logo on race day shirts
- Co-branded marketing and advertising opportunities
- Prominent logo on the banner at the event, named as presenting sponsor
- Prominent recognition in runner's packet insert and promotional items (provided by sponsor)
- Presenting sponsor recognition by emcee throughout race day and awards ceremony
- Reserved space for a corporate booth on race day
- Prominent recognition on all event advertisements (including race registration, posters, brochures, fliers, Email blasts, website, newsletter, and social media)
- 15 complimentary registrations

## **GOLD**

**\$2,500**

- Logo on race day t-shirts
- Logo on banner at the event
- Co-branded marketing and advertising opportunities
- Prominent logo on the banner at the event, named as presenting sponsor
- Prominent recognition in runner's packet insert and promotional items (provided by sponsor)
- Presenting sponsor recognition by emcee
- Reserved space for a corporate booth on race day
- Prominent recognition on all event advertisements (including race registration, posters, brochures, fliers, Email blasts, website, newsletter, and social media)
- Recognition in runner's packet insert and promotional items (provided by sponsor)
- 12 complimentary registrations

**BUTTERFLYLIFESTYLE.ORG/5K**

**SILVER**  
**\$1,000**

- Company logo will appear on the nonprofit's website, newsletter, race website, banner, and posters
- Company logo will appear on race day shirts
- Recognition by emcee throughout race day and awards ceremony
- Reserved space for a corporate booth on race day
- 8 complimentary registrations

**BRONZE**  
**\$500**

- Company name will appear on race day shirts
- Company logo will appear on the nonprofit's website, newsletter, race website, banner, and posters
- Recognition by emcee throughout race day and awards ceremony
- Reserved space for a corporate booth on race day
- 4 complimentary registrations

**CATERPILLAR**  
**\$250**

- Company logo will appear on the nonprofit's website, newsletter, race website, banner, and posters
- Recognition by emcee throughout race day and awards ceremony
- 2 complimentary registrations

Company Name/Organization \_\_\_\_\_

Company Mailing Address \_\_\_\_\_

City, State, & Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Website \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Phone \_\_\_\_\_

Contact Email \_\_\_\_\_

Amount Enclosed: \$ \_\_\_\_\_

- Warrior \$7,500+
- Silver \$1,000
- Platinum \$5,000
- Bronze \$500
- Gold \$2,500
- Caterpillar \$250

Logo submission need to be received by September 1  
Logo format in full color 300dpi, JPG or EPS files



**Please make payable to:**  
**Butterfly Lifestyle Inc**  
**1060 Woodcock Road**  
**Orlando, FL 32803**

**BUTTERFLYLIFESTYLE.ORG/5K**

Questions? [shereece@ButterflyLifestyle.org](mailto:shereece@ButterflyLifestyle.org) | 407.783.4976

Butterfly Lifestyle Inc is a registered 501(c)(3) private nonprofit organization. EIN:84-1990415